



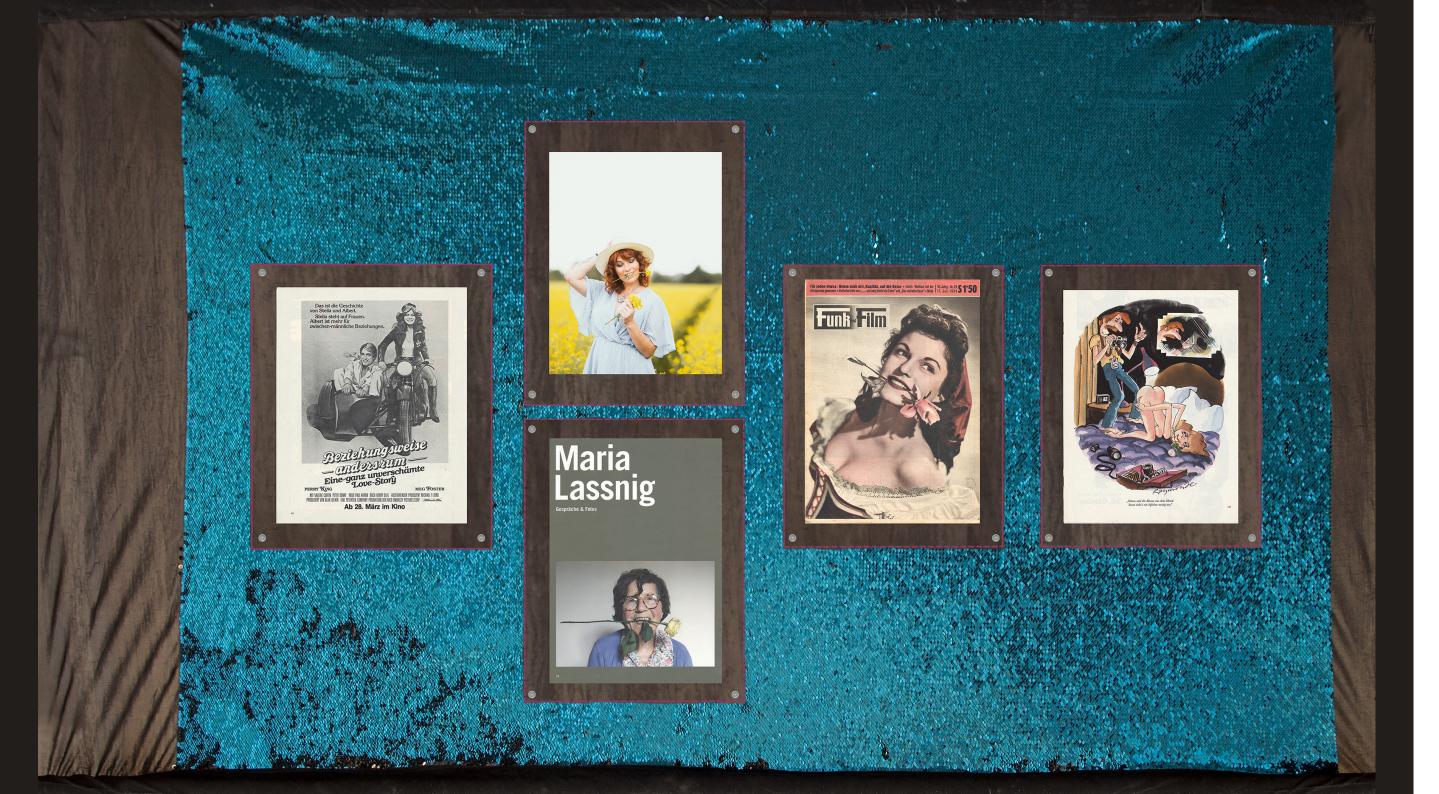
Founded in 2021 in Tehran, Iran, **Yafteh Gallery** is a research-driven platform for artistic exploration, showcasing contemporary art across three spaces in the city.

The **RingelReih Collective** was established in 2022 by visual artist, archivist, and curator **Farshido Larimian**, who also serves as its Artistic and Creative Director. The collective's name is inspired by the German children's game "Ringel Ringel Reihe" (Ring-a-Ring-o' Roses), symbolizing unity and shared joy. Similar to Persian children's games like "Charkh Charkh Abbasi" and "Amoo Zanjir Baf", where children hold hands and spin in circles, the collective embraces collaboration and creativity at every turn.

The collective began with **Arya Akhoundzadeh**, a conceptual and industrial designer, as the key developer of ideas and concepts. With his extensive experience in design and construction, Arya ensures the highest quality of execution and provides thorough oversight of project implementation, ensuring the optimal presentation of each work. Over time, the collective has been expanding into a group of individuals with unique skills and expertise in various fields, including visual artists and professionals from disciplines such as architecture, art research, fashion design, music, filmmaking, information technology, social media specialists, branding strategists. This diversity embodies the essence of collective art.

Members like the exceptionally gifted **Shirin Attar** and **Claudia Lechner**, whose brilliance is recognized by Farshido, contribute their unique expertise to the collective, further enhancing its multidisciplinary depth.

As Artistic Director, Farshido—drawing on the extensive archive he has amassed since 2008—defines and guides the collective's vision and perspective. He ensures that RingelReih's focus on research projects and archiving remains deeply committed to creative exploration. The collective's mission is to **blur the boundaries between art and archive**, as well as between the visual arts and other fields, through interdisciplinary art. Their projects are enriched with innovation and imagination, and through rigorous research, they aim to inspire a new perspective in contemporary art, ultimately fostering creative development in the works they produce.





However, the collective also welcomes individual creative projects that are not necessarily directly related to the archive. Members bring their ideas to the "think tank," share them, and, through critique and feasibility assessment, the initial idea can evolve into a group project and develop into a unique work. It is crucial that, ultimately, through collective effort, the primary goal of the collective – to create comprehensive, intellectually leading, exciting, impactful, and forward-thinking art – is achieved.

In 2025, the RingelReih Collective received the prestigious **Red Carpet Art Award** for their HPV Awareness Art Project in Austria. Their winning sculpture was exhibited in a prominent public space at Opernplatz, directly in front of the **Vienna State Opera**—one of Vienna's most iconic landmarks.

In 2024, the collective won the **Ö1 Talent Stipend** Special Prize in Austria and exhibited their installation at the **Künstlerhaus** (House of Artists) in Vienna, curated by Günther Oberhollenzer. That same year, they also participated in the **SWAB Barcelona** Art Fair, represented by Yafteh Gallery.

**About "AAAH",** 160 cm x 2400 cm, polyptych (6 panels)

As the RingelReih Collective prepares to unveil its debut pieces, including the striking **24-meter-long** artwork titled "AAAH", composed of 216 found images across six panels, the collective invites audiences to embark on a journey of artistic discovery and expression. This presentation not only showcases the collective's creations but also reveals treasures from its personal collection and archive. By reflecting on the rich history and evolution of their artistic practice, the RingelReih Collective aims to shed light on the intricate processes and methodologies that shape its work.

"AAAH" delves into the complexity of **human expression**, focusing on the open mouth as a universal gesture. Through a mixed media composition of found images sourced from various media outlets, each panel offers a distinct perspective on how individuals express themselves in this vulnerable and powerful moment. The RingelReih Collective encourages viewers to explore the significance of this gesture and its emotional resonance across different cultural and visual contexts.

LEFT: An Unapologetically Shameless Love Story | 155  $\times$  95 cm | RIGHT: Up in the Air 03 | 60  $\times$  80 cm | Mixed Media on fabric | 2025